

South Central Region
Mid Year Meeting Minutes
February 19, 2022

Embassy Suites, Dallas Park Central, TX

Region Director, Valorie Russell called the meeting to order at 10:00 AM.

Valorie Russell conducted a roll call.

Secretary Ronda Ogden - Quorum was verified. See sign-in sheets for those in attendance. Minutes were read from June 2, 2021 and reviewed. A motion was made by Sherri Seville and 2nd by Beth Newton to accept minutes as presented. **Motion carried.**

OFFICER/COMMITTEE CHAIR REPORTS

- A. Region Director – Valorie Russell:** Report Stands
- B. Assistant Region Director – Judy McGraw:** Report Stands
- C. Treasurer – Melanie Norton:** The Annual Report has been filed with National.
- D. Education – Debbie Osborne:** The Zoom class on December 6th went well. A committee is still investigating classes for 2022.
Assistant Education – Beth Newton: Report Stands. Program Exchange with notebooks and CDs are not having as much interest due to internet. Sherri Seville has looked at old programs and they are not appropriate, so we are looking for a replacement.
Group Correspondence Classes are having problems due to the SCR being prolific stitchers and completing all projects offered, but 3 new projects will soon be available.
- E. By Laws – Michelle Renee:** Report Stands
- F. Communications – Sherri Seville:** Report Stands Incorrect emails should be sent to Linda Walker, Membership and National. A request was made to have email list sent to each chapter so corrections can be identified.
- G. Heart & Hand – Denise Hall** The theme this year will be communication. There will be 5 winners of \$50.00 Deadline will be May 18, 2022.
- H. Historian – Pat Lufholm:** A scrapbook is being created. If you have items for the scrapbook talk to Pat.
- I. Membership – Dr. Linda A. Walker:** Report Stands
- J. Outreach – Sandy Crow:** Report Stands A reminder, that a reimbursement for stitching supplies for chapter workshops is available. There is also \$300. for outreach opportunities. This must be preapproved.
- K. Seminar Mentor – Shawn Miller:** Shreveport is our next seminar. 2024- San Marcos June 11-15 (corrected date), 2025- National, 2025 SCR needs a chapter sponsor, 2026- Dallas
- L. Special Events – Gretchen Reilly:** Report on lunch availability
- M. Ways & Means – Paula Millhollon** \$1500 up to \$100 cash

- N. Webmaster – Tawny Carter** Absent no report
- O. Seminar 2021 – Sandy Crow** : Report Stands
- P. Seminar 2022 –LuLu Martin:** Report Stands
- Q. Seminar 2023 – Dr. Linda A. Walker:** Report Stands
- R. Seminar 2024 – Joy Cobb** Focus on younger members
- S. 2025 EGA National Seminar – Karen Dittmar** Committee chairman are needed. Please sign up.

OLD BUSINESS

1. New Banner
2. Officer Training – Planned for after the Annual Meeting at Seminar 2022, Shreveport, LA 3:30-5:00

NEW BUSINESS

1. Outreach Deadline is Nov. 30th
2. SCR dues \$5.00 April – Sept.
3. Gold Needle Award - There are 13 regions. SCR will submit a nominee to National. Shawn Miller is working on this project.

ANNOUNCEMENTS/OTHER BUSINESS

IDEA – A report was shared about the finding on the survey.

EGA Chapter Concerns – Membership is declining and there is a problem with retention. Members are burned out. There is competition with other organizations at this time. We need to learn how to use social media to our advantage. Discussion ensued.

The SCR Annual Region Meeting will be held Wednesday, June 15, 2022, 3:00PM, Shreveport Hilton Convention Center Hotel, Shreveport, Louisiana

Through the Needle's Eye, 22nd EGA National Exhibit, September 2023. Registration now through December 2022. Learn more at: egausa.org/tne

The meeting was adjourned by Valorie Russel at 11:07 AM.

Respectfully submitted,

Ronda Ogden