

SOUTH CENTRAL REGION
EXECUTIVE COMMITTEE MID-YEAR MEETING
FEBRUARY 4, 2023
AGENDA

CALL TO ORDER – Valorie Russell

ROLL CALL – Valorie Russell

QUORUM – Ronda Ogden

MINUTES – SCR Annual Executive Meeting Minutes, June 15, 2022

SCR Fall Executive Committee Meeting Minutes, October 23, 2022

OFFICER/COMMITTEE CHAIR REPORT

- A. Region Director – Valorie Russell
- B. Assistant Region Director – Judy McGraw
- C. Secretary – Ronda Ogden
- D. Treasurer – Melanie Norton
- E. Education – Debbie Osborne
- F. Assistant Education – Beth Newton
- G. By Laws – Michelle Renee
- H. Communications – Sherri Seville
- I. Heart & Hand – Denise Hall
- J. Historian – Pat Lufholm
- K. Membership – Sandra Harwell
- L. Outreach – Sandy Crow
- M. Seminar Mentor – Shawn Miller
- N. Special Events – Gretchen Reilly
- O. Ways & Means – Paula Millhollon
- P. Webmaster – Tawney Carter
- Q. Parliamentarian – Marianna Markham
- R. Seminar 2023- Dr. Linda A. Walker
- S. Seminar 2024 – Joy Cob
- T. Seminar 2025 – Debbie Bessent
- U. 2025 EGA National Seminar – Joy Cobb
- V. Social Media Coordinator – Gretchen Reilly

OLD BUSINESS

- 1. SCR Logo
- 2. SCR Web Page Security
- 3. Meeting Venue Concerns

NEW BUSINESS

1. SCR Newsletter Publishing
2. First Come, First Serve
3. SCR Officer and Committee Members Google Emails
4. Forms for Bounced Emails
5. Heart and Hand 2023 Theme
6. Election of 2023-2025 SCR Officers

AMOUNCEMENTS/OTHER BUSINESS

1. The next SCR Executive Meeting will be held at Seminar 2023 in Sugarland on June 6, 2023
2. Joy Cobb has been approved to be the 2025 EGA National Seminar Chairman
3. EGA SCR 2023 Seminar, hosted by the Houston Embroidery Guild, will be held in Sugarland, Texas, June 6-10, 2023. Registration is open.
4. EGA SCR 2024 Seminar, hosted by the South Central Region, will be held in San Marcos, Texas, June 11-15, 2024. Registration will open in June at the 2023 Seminar.
5. EGA SCR 2025 Seminar will be hosted by the Fort Worth Chapter.
6. EGA SCR 2026 Seminar will be hosted by the Greater Dallas Chapter.
7. EGA 2023 National Seminar, Boston Stitch Party, will be held in Boston, Massachusetts. Registration opens March 11, 2023 at noon EST.
8. EGA 2025 National Seminar will be hosted by the South Central Region.

**South Central Region EGA
Executive Committee Meeting Minutes
October 23, 2022**

Zoom meeting Oct 23, 2022 06:30 PM Central Time (US and Canada)

Region Director, Valorie Russell called the meeting to order at 6:36 PM

In attendance: Valorie Russell, Ronda Ogden, Melanie Norton, Debbie Osborne, Beth Newton, Michelle Renee, Sherri Seville, Sandra Harwell, Shawn Miller, Gretchen Reilly, Paula Milhollon, Marianna Markham, Debra Bessent, Joy Cobb

Secretary, Ronda Ogden: Quorum was verified. Minutes were tabled until all members of the Executive Committee have a chance to review them.

OFFICER/COMMITTEE CHAIR REPORTS

Region Director – Valorie Russell Report Stands

Assistant Region Director – Judy McGraw Report Stands

Treasurer – Melanie Norton Report Stands

\$37,226.22 is our current balance

Seminar 2022 profits of \$6377.96 have been deposited

SCR paid for registration and airfare to New York for RD, but Valorie was not able to attend due to Covid. This will be discussed in new business. A policy needs to be created for nonattendance of seminars due to special situations. One chapter has applied for outreach reimbursement and one chapter has applied for education reimbursement.

Education – Debbie Osborne Report Stands with date correction of Oct. 30. There was clarification on the number of participants on “Southern Charm”. An email blast will be sent out to update participants about the date change.

Assistant Education – Beth Newton Report Stands

Old GCC needs to be removed from our website. The current system is not cutting edge. Changes need to be implemented. Online courses may need to be considered.

By Laws – Michelle Renee Report Stands

The nominating committee has requested changes to the policy. This will be discussed in new business.

A discussion ensued about where the policy and bylaws are located on the SCR website.

Communications – Sherri Seville Report Stands

A double issue of Stitches is currently being assembled. The June/October newsletter is in the works. Special Announcements are more frequently opened. A special issue of Stitches might be created for the Seminar.

Heart & Hand – Denise Hall No Report

Historian – Pat Lufholm No Report

Membership – Sandra Harwell Report Stands. Membership numbers are given to Valorie. According to the money submitted to Melanie, we have 785 paid members.

Outreach – Sandy Crow Report Stands

Treasurer reminded everyone that the deadline for Outreach reimbursement is Nov. 30th.

Seminar Mentor – Shawn Miller Report Stands

Special Events – Gretchen Reilly Report Stands

Ways & Means – Paula Millhollon

The longevity pins were discussed. National is no longer providing these pins and SCR is almost out of them.

Webmaster – Tawney Carter No report

Parliamentarian – Marianna Markham No report

Seminar 2022- LuLu Martin Report Stands

Seminar 2023 – Dr. Linda A. Walker no report provided so update was given by other members of EC committee. Currently 176 participants, 10 teachers, 10 classes (2 classes made and a lottery was used) Open registration is ongoing. Invoices went out to those who early registered.

Seminar 2024 – Joy Cobb Report Stands

It is becoming more important for committee members to have IT skills. Teachers have been contacted. 23 teachers submitted projects but no beaded projects were submitted. A mini class chairman is still needed.

Seminar 2025- Debra Bessent Report Stands

Hotel prices are challenging. With 80 people projected to attend it may be cost prohibited. The Municipal Convention Center in Hurst might be a possibility. This is the first seminar that has post Covid costs for a hotel..

2025 EGA National Seminar – Karen Dittmar

Karen Dittmar has resigned as chairman.

National is also struggling to find a hotel with a reasonable prices.

OLD BUSINESS

1. SCR Logo – This has not been looked at
2. Website Security – There has been several requests for a more secure website. It is being discussed to remove names and only have positions on the website for all to see.
3. Zoom Coordinator Position – Gretchen and Valorie are working on zoom coordinator. It is frustrating that our zoom level does not have access to live customer support.
4. Chapter Officer Concerns – Many small chapters only have enough members to rotate positions of leadership. Some of the smaller chapters also have unfilled positions. A discussion ensued about eliminating some leadership positions by changing the policies.

NEW BUSINESS

1. Motion – To allow the SCR Secretary to serve two terms.
Rationale: 1. Exceptions have been made for both the SCR Treasurer and Education Chair positions to serve two consecutive two-year terms. 2. It can take considerable time to gain expertise in the position's duties. 3. The change may make it easier to find people to serve as the secretary. **Motion was 2nd by Gretchen. It passed.**
2. Nominating Committee – Shawn Miller
The candidates will be sent out 30 days before the Feb. meeting
An email Blast will also be sent out to all members.
3. Meeting Venue Concerns
Hotels and meals are very expensive. There is a possibility of 1 hotel in Grapevine that Valorie will check out. Our meeting could be at a restaurant. A discussion on best dates resulted in recommendation of Feb. 3rd and 4th. A suggestion for our EC meeting to be in a hotel suite. Another possible location is the Grapevine City Government building and to have meals delivered using Uber.
A question about a zoom meeting was discussed. Relationship building is valuable. A Comfort Inn is 8 miles away from Convention Center and could be a recommended hotel. There is more participation when meetings are face to face. A suggestion was to have both meetings on Saturday with a social time on Friday night. Melanie was asked about hotel reimbursement.
4. SCR 2024 Seminar Workplan

The committee is discussing how to handle virtual class fees. This may change due to the type of projects. A motion to accept workplan was made by Gretchen and 2nd by Shawn. Motion approved.

5. Social Media Coordinator

Gretchen is working on this position for Seminar 2024. Discussion about accounts that are generic for all seminars vs. accounts that are seminar specific. The pros and cons were brought forward. A motion was made to have Gretchen the Social Media Coordinator by Sherri and 2nd by Michelle. Motion carried.

ANNOUNCEMENTS/OTHER BUSINESS

1. Registration is open for the EGA SCR 2023 Seminar Sugarland, Texas
2. Registration is open for the EGA 2023 National Seminar – Boston, Massachusetts
3. Mid-Year Meeting, February 2023 TBA
4. PLEASE check your SCR Gmail account regularly at least twice a week. If you have issues with your Gmail, contact Tawney Carter, Webmaster.
5. Melanie brought up that we need a policy on how to handle reimbursement when RD has paid to go National Seminar and then is unable to attend due to a situation out of her control. Motion made by Gretchen to reimburse Valorie the cost of her registration to the National Seminar due to her not being able to attend due to Covid. 2nd by Sherri Motion carried.

Meeting adjourned at 8:42

Respectfully Submitted,

Ronda Ogden

South Central Region EGA

Annual Meeting Minutes

June 15, 2022

The Shreveport Hilton

104 Market Street, Shreveport, Louisiana

Region Director, Valorie Russell called the meeting to order at 2:05 PM.

Secretary, Ronda Ogden – Quorum was verified. See sign in sheets for those in attendance. Minutes were read from Feb. 2022 and reviewed. A motion was made by Linda Walker and 2nd by Beth Newton to accept minutes as presented. Motion carried.

OFFICER/COMMITTEE CHAIR REPORTS

Region Director – Valorie Russell – Report Stands

Assistant Region Director – Judy McGraw – Report Stands

A project is needed for next year.

Treasurer – Melanie Norton – see attached report

Updates 12-18 paid

As of May 31 – 6 Region dues are outstanding

\$500. Loan for 2025 Seminar loan

We are in good standing with National.

Education – Debbie Osborne – Report Stands

Four zoom classes by the end of October. SCR project is Debbie Rawley which will need 10 people to make. There is no maximum number. Sherri will send out information in email blast.

By Laws – Michelle Renee – No report

Communications – Sherri Seville – Report Stands

Inactive members need to unsubscribe to emails not put in spam. Too many spams will cause our company to no longer offer us service.

Emails need to be totally correct.

Suggestion for local president to send out emails to all members to check for bounces.

There will be newsletter date changes due to June seminar.

Newsletter chairs need to send newsletter to all chapters.

Heart & Hand – Denise Hall – Report Stands

5 winners that will receive \$50. and a pin. Winners will be announced on Friday at the banquet.

Historian – Pat Lufholm – No report

Ass't Education – Beth Newton – Report Stands

Deadline for classes is the end of June. Checks must be received by that date. A separate check is needed for each project.

Membership – Dr. Linda A. Walker – Report Stands

We are losing a lot of members. We are getting new member but losing more.

We have 860 members down by 564. There are 46 plural members for a total of 610 but information is still needed from 6 chapters.

New members need to feel welcome and possibly provided transportation.

Dr. Walker is resigning from this position.

Questions to think about: What are you doing to market EGA? What are you doing to recruit new members?

Outreach – Sandy Crow – Report Stands

Ft Worth is growing and has a formula for success. They have different topics each quarter.

DMTG: has mini food pantry and children

PMBA: Habitat for Humanity

Texas Star: School supplies for Laredo

Lagniappe: Pillow Cases and Quilts for hospice

There is a reimbursement for Outreach up to \$500. Last year of \$80. Was used by 1 chapter. The deadline is Dec. 31 but is better if submitted by Nov. 30th.

Seminar Mentor – Shawn Miller – Report Stands

Region Seminar 2024 Sponsored by Region so they will receive 100% of profits.
Seminar 2025 will be an abbreviated seminar due to National in our Region.

Mentors meet for monthly meetings & big box people
Education is our mission – Seminars are our business

Special Events – Gretchen Reilly – Report Stands

The meeting in Feb has issues with hotels in disarray. We are looking outside the box. Changes may be made. There is a possibility of a hybrid meeting.

Ways & Means – Paula Millhollon – Report Stands

Tickets are for sale for the trip to Sugarland. The tickets make money for our Region. Tickets are \$10.00 each or 12 tickets for \$100. The Region pin is changing due to EGA's logo change.

Webmaster – Tawny Carter – no report

Seminar 2022 –LuLu Martin – Report Stands

Participants were welcomed. The trip was a big success. Only ten people took virtual classes.

Seminar 2023 – Dr. Linda A. Walker – Report Stands

Registration is now open. There are lots of class options and 2-3 mini classes. Region Day will be Wednesday and cost \$10. The store 3 Stitches will have a boutique. They will try to bring some threads.

Seminar 2024 – Joy Cobb – Report Stands

Theme is Diving into Stitching (Mermaid theme)

Seminar 2025- Karen Dittmar – Report Stands

Planning is underway. Only 2 days of classes. 2025 is National Seminar. Volunteers are welcome and positions need to be filled.

SCR Seminar 2025 - Seminar Chairman Debra Bessent - no report

Old Business

An Audit was done by Debbie Osborn and Joy Cobb. All records were found to be true and accurate.

New Business

Changes in the budget.

Check into Tech Soup – Need more than 1 license. We are a 501c

EGA may requires QuickBooks online.

Travel and meeting have been trimmed.

We have a projected deficit that cannot be sustained.

CD has \$27,707.

Project deficits' but not expected to meet this.

Revenue based on 2022 membership (short fall).

A motion made to Accept budget by Beth Newton and 2nd by Susan Nelson. Motion carried.

Zoom coordinator – Gretchen

SCR has zoom for any Guild to use. Use it to promote membership and make it beneficial to members

Gold Thread awarded to Dee Cavilier of the Lagniappe Guild.

Officer Training will follow the meeting.

Meeting adjourned 3:23

Submitted by Ronda Ogden

REGION DIRECTOR

SOUTH CENTRAL REGION (SCR)



JANUARY, 2023

NATIONAL BOARD REPORT

STATISTICS: As of January 6, 2023, SCR has 761 primary members and 101 MALs for a total of 862 members. That is an increase of 77 members since August report. Chapters are encouraged to reach out the MAL's in their area. There are 24 active chapters in the region. 3 chapters have satellites and 4 chapters have special interest groups such as Japanese beading, other beading, and samplers.

SEMINAR 2023: The EGA SCR 2023 Seminar "Sugar Land Express" will be held in Sugar Land, Texas, June 6-10, 2023, hosted by the Houston Embroidery Guild. 10 teachers have been selected with a wide variety of needlework techniques. Registration is open.

SEMINAR: The EGA SCR 2024 Seminar "Dive Into Stitching" will be held in San Marcos, Texas, June 12-15, hosted by the South Central Region. 7 teachers have been selected with a variety of needlework techniques. Registration will open at Seminar 2023 in Sugar Land.

EDUCATION: The EGA SCR 2025 Seminar will be hosted by the Fort Worth Chapter. Planning is underway. The EGA SCR 2026 Seminar will be hosted by the Greater Dallas Chapter. The EGA National Seminar will be hosted by the South Central Region. Joy Cobb has been approved as Chairman.

SCR offered 3 GCC courses this year. The region pays the registration fee and cost of shipping the finished piece(s) to and from the teacher. The student pays only their text fee plus shipping. A SCR sponsored zoom class by Debbie Rowley of DebBee's Designs. SCR underwrote the teaching fee for all students. You had to be a member of a chapter in the South Central Region. The class was well attended with 30 plus students.

ONLINE PRESENCE/COMMUNICATION: SCR has a website, www.egascr.org, along with 11 of our chapters. 14 chapters have a Facebook page. All chapters have either a periodic newsletter or communicate news and events via Group.io. STITCHES, the SCR bi-monthly publication is sent to all primary and plural members via email with email blasts as needed. SCR has a Zoom account that can be used for region meetings, seminar meetings, classes and lectures. Chapters are encouraged to take advantage of Zoom. It has been beneficial to out of town members for attending meetings, classes, and lectures.

MISCELLANEOUS: The five elected region officers hold regular monthly Zoom meetings that enable them to discuss current matters and insures we are in strategic agreement prior to the SCR board meetings.

The Seminar Mentor holds monthly Zoom meetings with all seminar chairmen and invites committee chairs when necessary. Chapters are encouraged to find new ways to reach out for new members and to market their chapters. Social Media and Outreach Programs have had a big influence on gaining new members.

Respectfully submitted,

Valorie Russell

SCR Region Director 2021-2023

Assistant Region Director - No Report

Treasurer Report - See attached Reports

Education Coordinator – No Report

GROUP CORRESPONDENCE COURSE REPORT – GROUP CORRESPONDENCE COURSE
REPORT
SEMI-ANNUAL MEETING
February 2023

All three classes offered in 2022 made and proceeded normally. I have heard of no issues this year. We had 47 total registrants this year, across three classes.

I have been concerned in the past, and again this year, about the offerings from the GCC program from National. All the programs are good, but I have offered most of what is available. The few I have not offered I have learned from experience (similar classes didn't make) that they are not of interest to our members.

There is also a lot more competition from online classes now and many of those classes are much easier to participate in.

Therefore, this year, the classes offered are all classics, 2 encores and a long time standard.

1. Finishing with Flair with Marion Scoular, Finishing notebook class, Beginner (\$36.00), <https://egausa.org/courses/finishing-with-flair/>
2. A Touch of Fall with Jane Ellen Balzuweit, Dresden Lace whitework, Intermediate to advanced, (\$40.00) <https://egausa.org/courses/touch-of-fall/>
3. Desert Strands with Becky Autry, Russian drawn thread, Confident beginner to Intermediate, (\$35.00) <https://egausa.org/courses/desert-strands/>

One thing I tried to be very aware of this year is the price and availability of supplies, which heavily influenced my choices. I know we all have lots of things to finish after covid lock down stitching, whitework can be done in cotton or silk, and Desert Strands can be used as a stash buster!

It still takes just 5 registrants for the class to make, and the \$25.00 finishing incentive is still in place. However, we will no longer be able to add an additional class as we have in the past, other than the ones presented above.

These classes are offered as benefit of being a South Central Region member and is not open to out of region members unless they are a plural chapter/region member.

Please remember: Classes can only start once National has verified dues payment. Since that does not happen until mid-July or August, best possible starting date is early September. If you do not wish a check to be outstanding that long, just email me of your interest and I'll let you know if it makes. Don't forget, you can also sign up at Seminar. Therefore, please remind all members, but especially those interested in a GCC, to pay their dues promptly!

Respectfully submitted,
Beth Newton
Ass't Education Chair GCCs – No Report

SCR Bylaws Chairman Report – No Report

Communications Report for the Fall Meeting for the Period of October 16 – January 23, 2023

Stitches is sent bi-monthly (*every other month*) in the even months except for May and July. May and July will be dedicated to the current year's Region Seminar both pre and post attendance and any other information necessary to the Region. Our publication is sent to all members of the Embroiderers' Guild of America (EGA) in the South Central Region (SCR), along with the Board of Directors and all other Region Directors. The purpose of the newsletter is to keep our members updated about happenings in the Chapters around the Region. We share ongoing news and tips from other chapters, along with any workshops offered in order to increase participation. The June – December issues were not sent due to trying and difficult life issues. The June-December 2022 is currently in progress.

The **cut-off** date for submission of items to be published is the **fifteenth (15th) of the month** prior to the month in which it will be sent to members (**due dates are January 15th, March 15th, April 15th, July 15th, September 15th and November 15th**). If additional information is needed, you will be contacted when the newsletter issue is being drafted.

Stitches has not been sent since May 2022. **Special Announcements** – October 15, 2022 has been updated and 2 were sent in January 2023 regarding SCR Board Nominations and SCR 2023 Seminar. **June-December 2022 newsletter is in the works.**

October 16, 2022 – January 23, 2023

Issue	Date Sent	Type	# Sent To	Opens	% Mobile / Desktop	Did Not Open*	Link Clicks	%	Bounces	%	Spam Reports	Opt Outs	%
SA	10.15.22	SA	83	592	13.2 / 86.8	211	223	27.8	30	4.0	0	0	0.0
SA	01.06.23	SA	88	690	12.5 / 87.5	167	321	37.5	29	3.0		1	0.1
SA	01.20.23	SA	88	645	86.3 / 13.7	212	238	28.0	28	3.0	0	1	0.1

NL = Newsletter

SA = Special Announcement (listed above)

**Includes Bounces

Please NOTE: Due to Apple's Mail Privacy Protection, email open rates will not be consistent with historical measures.

Members **ARE NOT** checking the information on the list sent to them by our Region Membership Chair. Minor mistakes remain in the Membership List from National that cause bounces. *Bounces are unsuccessful delivery of any communications from SCR.* I will be giving each Region Representative a list of the bounces for their chapter. *Please have your membership chair have each member listed double-check their email address, make any necessary changes, and initial where noted.* I am providing a self-addressed, stamped envelope for the membership chair to mail the sheets directly to me after making changes in their chapter membership rosters.

Region Reps, it is your responsibility to print a copy of the Newsletter and take it to your meetings to share with those not receiving it via email. PLEASE, please **ask your members to UNSUBSCRIBE** if they

no longer wish to receive the newsletter **and NOT choose SPAM**. When they choose SPAM, **we can LOSE the privilege of using Constant Contact**. When we lose Constant Contact, we have no other way to send the Newsletter. There is no way of knowing who is reporting SPAM! Unsubscribes will be removed as soon as I receive the unsubscribe, however sometimes things unfortunately fall through. Please ask our members to be patient if they have unsubscribed. It usually takes 1 month.

Thank you,

[Sherri Seville](#), CAP
Communications Chair
South Central Region of the Embroiderers' Guild of America

Heart and Hand Award – No Report

Membership – No Report

OUTREACH

Chapter Name	Newsletter	Outreach Projects
Austin Stitchery Guild	Yes	12/11/2023 Food Drive 25 members contributed 70 cans of food and \$20 cash to Covenant United Methodist, 4410 Duval Road, Austin, TX 78727.
Bay Are Renaissance Stitchers		
Bella Vista EGA		
Brazos Valley Stitchers		
Concho Pearl		
Dallas Needlework & Textile Guild		
Diamond Chapter	No	We made 30 bookmarks which we donated to our local literary council. We also made a \$150 donation the the literacy council
East Texas		
Embroiderers' Guild of Oklahoma	Yes	Bought bedding for a local church project to benefit children with no bed. The project is requested thru school counselors who are aware of the sudden needs of foster parents, relatives, etc.
Fort Worth	No	Collected items for Safe Haven, our local domestic abuse shelter. Collected toys for CASA (Court Appointed Special Advocate) for foster children. Taught Girl Scouts and Campfire Girls how to cross stitch using a member-designed program. Sponsored a Christmas Tree at the Junior League Festival of Trees with all hand stitched ornaments. Ornaments to be auctioned off to benefit Junior League.
Greater Dallas EGA	Yes	We contributed to the region's ongoing bookmark project. We stitched small inspirational pieces that were fitted into window greeting cards. These were distributed to residents at two skilled nursing facilities.
Houston Embroiderers Guild		
Lousiana Lagniappe		
Norman, Ok		
Permian Basin Needle Arts		
San Antonio Needlework Guild		
Shawnee Sew and Sews		
Shreveport Rose Stitchery Guild		
Spindletop Stitchers		
Texas Star	Yes	We adopted a second grade classroom in a local school to donate much needed supplies for the classroom.
The Woodlands	Yes	Women's shelter donations, Long Term Antepartum donations
Tip of Texas	Yes	Made beaded crosses for children in the foster home program.
West Texas	Yes	We have stitched samplers for Habitat for Humanity in Lubbock. A sampler is stitched for each new home and personalized with the name of the family.
Yellow Rose		

Seminar Mentor Report

February, 2023

- Conference calls were held in November and January with the Seminar Chairs. There was no meeting in December as we celebrated the holidays.
- We continue to use Zoom as a platform. Unless there are internet issues, the participants enjoy seeing each other; albeit virtually.
- South Central **REGION** Seminar Schedule is as follows
 - **2023** – Houston Embroiderers’ Guild, June 7 – 10, 2023
 - **2024** – SCR Region will host in San Marcos, June 11 - 15, 2024.
 - **2025** – Fort Worth Chapter
 - **2026** – Greater Dallas Chapter
- SCR will host **NATIONAL** Seminar in 2025. Location and date are to be determined.
- We continue to gather statistics on seminar registrations by month. Hopefully, this data will help with planning future seminars.

Seminar Mentor Call Schedule

Month	Chair	Major Tasks	Timeframe
January	Seminar Chairs	• N/A	• N/A
February	Faculty	<ul style="list-style-type: none"> • Write class contract • Call for Proposal Letters • Class selection • Send Class contract to teachers 	<ul style="list-style-type: none"> • Winter 2 years prior to Seminar • Spring 2 years prior to Seminar • Fall 2 years prior to Seminar • Winter 1 year prior to Seminar
March	Seminar Chairs	• N/A	• N/A
April	Registrar	<ul style="list-style-type: none"> • Registration form • Opening of registration • Register students 	<ul style="list-style-type: none"> • Spring 2 years prior to Seminar • One year prior to Seminar • June – April prior to Seminar
May	Seminar Chairs	• N/A	• N/A
June	No Meeting! Enjoy Seminar!		
July	Seminar Chairs	• N/A	• N/A
August	Hospitality	<ul style="list-style-type: none"> • ordering pins and bags • favors and decorations 	• One year prior
September	Seminar Chairs	• N/A	• N/A
October	Treasurer	<ul style="list-style-type: none"> • Open bank account • Make deposits • Reports 	<ul style="list-style-type: none"> • As soon as seed money is received. October/November • June one year prior to Seminar • Quarterly then Monthly in last year.
November	Seminar Chairs	• N/A	• N/A
December	NO MEETING! Enjoy the holiday season!		

SOUTH CENTRAL REGION, EGA

EXECUTIVE COMMITTEE

and

MID-YEAR MEETING

WAYS & MEANS REPORT

February 4, 2023

Tickets for the Opportunity Drawing for the trip to the “Dive Into Stitching” 2024 SCR Seminar in San Marcos, Texas hosted by the South Central Region will be available for pick up by the Region Reps or their proxy at the Mid-Year meeting in Grapevine, Texas on February 4, 2024. All money, ticket stubs and unsold tickets will be collected at seminar in Sugar Land, Texas before the last banquet when the drawing will take place. Tickets will also be sold during seminar.



Marian Hoffman was the winner of the trip to the "Sugar Land Express" Seminar in Sugar Land, Texas from June 6 - June 10, 2023. The winner may defer their winning for two years.

397 tickets were sold along with the sale of SCR logo pins, thimbles & dangles for a total of \$3,729.00.

Respectfully submitted,

Paula Millhollon, Chairman

scr.waysandmeans@gmail.com

432/934-3492



Location: Marriott Town Square in Sugar Land, Texas

Rates: \$153.00 per night. Room rates are the same three days prior and three days after the Seminar. Concierge level is \$30 more per night.

Valet: \$16 instead of \$25.

Complimentary wireless will be in guest rooms and all meeting rooms

Welcome aboard! We have planned an exciting seminar, think of it as your international train ride with lots of classes and techniques to choose from. The following 10 teachers will get your ride off to a fabulous start: Marilyn Doyle (pulled thread/whitework), Margaret Bendig (surface and canvas counted), Mendie Cannon (surface Brazilian), Janet Zickler Casey (canvas counted), Toni Gerdes (canvas counted), Deborah Mitek (surface /silk ribbon), Bobbi Norris (beading), Canby Robertson (surface non-counted), Mary Alice Sinton (Japanese Beading), and John Waddell (canvas painted and counted). In addition, we will be offering 5 mini-classes scheduled for Tuesday afternoon and evening. Participants will have the opportunity to register for several of these.

Region Day activities begin at 9:30 am on Wednesday with the following two wonderful programs: **"Etuis, Boxes, & Bookmarks-Oh My!"** also known as Antique Perforated Paper, Samplers, and Tools. You will receive a kit at the conclusion of Region Day so you can stitch one of the perforated paper bookmarks you will see during this presentation. The second lecture: **"How Stitchers Inspired Art"** will explore how stitchers have been depicted in art. For centuries, both men and women have done embroidery. This presentation illustrates how the serene embroider was and is still the subject of various artists.

We have contracted with “3 Stitches”, a local stitch shop to host our onsite boutique. So, bring your shopping list. The boutique is opening at 8 am on Wednesday. Should you like to order anything in advance for pickup at the boutique during seminar please contact Pam from 3 Stitches at 281-320-0133. Let’s not forget about Merchandise / Stash Sale Night which is scheduled for Thursday, June 8. We already have 20 tables of goodies for your viewing and shopping pleasure.

Door prizes are being collected. Favors have been planned. Everything you could ask for, rolled into one exciting train ride! All Aboard!!!

Respectfully submitted

Dr. L. A. Walker, 2023 Seminar Chair

SCR 2024 Seminar

**Monthly committee meeting
November 8, 2022**

Old Business:

Faculty contracts are due January 15.

It would be nice to investigate having one day beginner classes in canvas, counted thread / cross stitch and beading. We have numerous SCR members that are very qualified to teach beginner classes.

Seminar Schedule will be reviewed at the February 4 meeting.

Mini classes – need to have these in place by Feb 4.

Beginner classes – are beginning to take shape. Saturday, one day class. Will include a small finishable project that will be almost finished by the of class. Class suggestions: canvas, counted thread, beading, finishing. Amanda has confirmed that we would have space at the hotel for some extra Saturday classes.

New Business:

Discuss workplan.

Ordering pins.

Discuss virtual classes.

Beth Newton is working on revising the Angel protocols and has begun working on a pin for the angels.

The next meeting will be Tuesday, Feb 4 at 8:00 pm in person at the Meeting room, Comfort Inn, Grapevine near DFW Airport (301 Capitol Street, Grapevine TX 76051). See attachment for reservation information.

Website discussion. Does anyone have a copy of the handbook used in Shreveport?

See you Tuesday evening, January 9 at 7:30 via zoom

Joy

Attachments: 2024 Schedule of Events

Call to Meeting, SCR Mid-Year Meeting, Feb 3-4

SCR Seminar 2024

Schedule of Events

Tuesday, June 11		
8:00 AM – 24 hr hold	Storage – All Days	Placido & Burleson Boardrooms
8:00 AM – 24 hr hold	Set-ups for Op Knocks, Seminar 2025 & GCC	Chautauqua A & B
4:30 PM - 6:00 PM	2024 Registration/Information Desk Open	
6:00 PM – 9:00PM	SCR Executive Board Meeting	San Marcos A & B
Wednesday, June 12		
8:00 AM - 5:00 PM	2024 Registration/Information Desk Open	
9:30 AM- 11:30 AM	<i>Region Event</i>	
11:30 AM -	Precon	
2:00 PM - 5:00 PM	Seminar 2025 Registration Opens	Chautauqua A & B
2:00 PM - 5:00 PM	Opportunity Knocks Opens	Chautauqua A & B
2:00 PM - 5:00 PM	Group Correspondence Course Sign-up Opens	Chautauqua A & B
2:00 PM - 3:30 PM	SCR Region Meeting	San Marcos A & B
3:30 PM – 5:00 PM	Officer Training	Veramendi A
4:00 PM - 5:00 PM	Faculty Meeting	Veramendi B
4:30 PM - 5:00 PM	Angels Meeting	Veramendi C
5:30 PM - 9:30 PM	<i>Region Event</i>	
Thursday, June 13		
8:00 AM - 5:00 PM	2024 Registration/Information Desk Open	
8:00 AM - 5:30 PM	Seminar 2025 Registration	Chautauqua A & B
8:00 AM - 5:30 PM	Opportunity Knocks (closed for lunch)	Chautauqua A & B
8:00 AM - 5:30 PM	Group Correspondence Course Sign-up	Chautauqua A & B
8:30 AM - 11:30 AM	Studio Time (Break – 10:00a – 10:15a)	Spring Lake C
8:30 AM - 11:30 AM	Classes (2 & 3 Day; Break – 10:00a – 10:15a)	Veramendi Rooms
12:00 PM - 1:15 PM	Luncheon	Spring Lake Salons A & B
1:30 PM - 4:30 PM	Studio Time (Break – 3:00p – 3:15p)	Spring Lake C
1:30 PM - 4:30 PM	Classes (2 & 3 Day; Break – 3:00p – 3:15p)	Veramendi Rooms
4:00 PM - 7:00 PM	Merchandise Night Set Up	Spring Lake Salons A & B
5:00 PM - 5:30 PM	Teacher Showcase	Spring Lake Foyer
7:00 PM - 9:00 PM	Merchandise Night	Spring Lake Salons A & B
Friday, June 14		
8:00 AM - 5:30 PM	2024 Registration/Information Desk Open	
8:00 AM - 5:30 PM	Seminar 2025 Registration Open	Chautauqua A & B
8:00 AM - 5:30 PM	Opportunity Knocks (closed for lunch)	Chautauqua A & B
8:00 AM - 5:30 PM	Group Correspondence Course Sign-up	Chautauqua A & B
8:30 AM - 11:30 AM	Studio Time (Break – 10:00a – 10:15a)	Spring Lake C
8:30 AM - 11:30 AM	Classes (2 & 3 Day; Break – 10:00a – 10:15a)	Veramendi Rooms
12:00 PM - 1:15 PM	Luncheon	Spring Lake Salons A & B
1:30 PM - 4:30 PM	Studio Time (Break – 3:00p – 3:15p)	Spring Lake C
1:30 PM - 4:30 PM	Classes (2 & 3 Day; Break – 3:00p – 3:15p)	Veramendi Rooms
5:30 PM - 6:30 PM	Cocktail Reception	Spring Lake Foyer
6:30 PM - 8:30 PM	Banquet	Spring Lake Salons A & B

8:30PM -	Reset Some Classrooms for 1-Day Classes	Veramendi Rooms
Saturday, June 15		
8:00 AM - 4:30 PM	2024 Registration/Information Desk Open	
8:00 AM - 2:00 PM	Seminar 2025 Registration Open	Chautauqua A & B
8:00 AM - 2:00 PM	Group Correspondence Course Sign-up	Chautauqua A & B
8:30 AM - 11:30 AM	Studio Time (Break – 10:00a – 10:15a)	Spring Lake C
8:30 AM - 11:30 AM	Classes (1 & 3 Day; Break – 10:00a – 10:15a)	Veramendi Rooms
12:00 PM - 1:15 PM	Luncheon	Spring Lake Salons A & B
1:30 PM - 4:30 PM	Studio Time (Break – 3:00p – 3:15p)	Spring Lake C
1:30 PM - 4:30 PM	Classes (1 & 3 Day; Break – 3:00p – 3:15p)	Veramendi Rooms

21Sep

EGA 2025 Seminar

Chairman's Report

Feb 4, 2022

Old Business: We are working with Karen Andreassen on the site selection. Few hotels are responding to our feasibility request. We are talking about alternatives.

New Business:

Joy Cobb has been approved by EGA to be the EGA 2025 Seminar chairman. The treasure, Marianna Markham and the registrar, Jo Ann Jackson have been approved. Lea Peacock, dean of Faculty is awaiting approval.

Lea Peacock will be “shadowing” the Dean of Faculty for EGA 2024 seminar as they finalize their faculty selection process in March 2023.

Please submit any faculty/project suggestions to Lea Peacock or Joy Cobb.

Please any thoughts on a theme or logo to Joy Cobb.

We are working on filling our chairman positions.

Respectfully submitted,

Joy Cobb

Chairman,

EGA 2025 Seminar

